



\$96.7 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN SASKATCHEWAN

122M

PASSENGER KILOMETRES

\$55.4M

DIRECT SPENDING IMPACT

\$10.4M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$19.0M

MOTORCOACH
TRANSPORTATION



\$14.6M

FOOD &
BEVERAGE



\$2.9M

LODGING



\$6.1M

RETAIL



\$5.0M

RECREATION



\$7.7M

LOCAL
SERVICES

SUPPORTS ↓



580
TOTAL
JOBS



\$30.3M
TOTAL PERSONAL
INCOME



\$96.7M
TOTAL BUSINESS
SALES



\$10.1M
TOTAL PROVINCIAL &
LOCAL TAXES



\$10.4M
TOTAL FEDERAL
TAXES



\$53.9 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN SASKATCHEWAN

31M

PASSENGER KILOMETRES

\$30.5M

DIRECT SPENDING IMPACT

\$8.8M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$9.9M

MOTORCOACH
TRANSPORTATION



\$8.6M

FOOD &
BEVERAGE



\$2.6M

LODGING



\$3.5M

RETAIL



\$3.1M

RECREATION



\$2.7M

LOCAL
SERVICES

SUPPORTS ↓



334
TOTAL
JOBS



\$17.0M
TOTAL PERSONAL
INCOME



\$53.9M
TOTAL BUSINESS
SALES



\$5.6M
TOTAL PROVINCIAL &
LOCAL TAXES



\$5.8M
TOTAL FEDERAL
TAXES



\$42.8 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN SASKATCHEWAN

91M

PASSENGER KILOMETRES

\$24.9M

DIRECT SPENDING IMPACT

\$1.5M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$9.1M

MOTORCOACH
TRANSPORTATION



\$6.0M

FOOD &
BEVERAGE



\$341K

LODGING



\$2.5M

RETAIL



\$1.9M

RECREATION



\$5.0M

LOCAL
SERVICES

SUPPORTS ↓



246
TOTAL
JOBS



\$13.3M
TOTAL PERSONAL
INCOME



\$42.8M
TOTAL BUSINESS
SALES



\$4.5M
TOTAL PROVINCIAL &
LOCAL TAXES



\$4.6M
TOTAL FEDERAL
TAXES