



\$57.5 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN PRINCE EDWARD ISLAND

47M

PASSENGER KILOMETRES

\$35.9M

DIRECT SPENDING IMPACT

\$9.7M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$11.5M

MOTORCOACH
TRANSPORTATION



\$12.2M

FOOD &
BEVERAGE



\$3.4M

LODGING



\$3.0M

RETAIL



\$3.4M

RECREATION



\$2.4M

LOCAL
SERVICES

SUPPORTS ↓



378
TOTAL
JOBS



\$17.5M
TOTAL PERSONAL
INCOME



\$57.5M
TOTAL BUSINESS
SALES



\$7.0M
TOTAL PROVINCIAL &
LOCAL TAXES



\$6.2M
TOTAL FEDERAL
TAXES



\$52.3 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN PRINCE EDWARD ISLAND

35M

PASSENGER KILOMETRES

\$32.6M

DIRECT SPENDING IMPACT

\$9.5M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$10.4M

MOTORCOACH
TRANSPORTATION



\$11.3M

FOOD &
BEVERAGE



\$3.3M

LODGING



\$2.7M

RETAIL



\$3.2M

RECREATION



\$1.8M

LOCAL
SERVICES

SUPPORTS ↓



321
TOTAL
JOBS



\$15.0M
TOTAL PERSONAL
INCOME



\$52.3M
TOTAL BUSINESS
SALES



\$6.2M
TOTAL PROVINCIAL &
LOCAL TAXES



\$5.5M
TOTAL FEDERAL
TAXES



\$5.2 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN PRINCE EDWARD ISLAND

12M

PASSENGER KILOMETRES

\$3.3M

DIRECT SPENDING IMPACT

\$204K

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$1.1M

MOTORCOACH
TRANSPORTATION



\$958K

FOOD &
BEVERAGE



\$53K

LODGING



\$305K

RETAIL



\$218K

RECREATION



\$592K

LOCAL
SERVICES

SUPPORTS ↓



57

TOTAL
JOBS



\$2.5M

TOTAL PERSONAL
INCOME



\$5.2M

TOTAL BUSINESS
SALES



\$760K

TOTAL PROVINCIAL &
LOCAL TAXES



\$673K

TOTAL FEDERAL
TAXES