



\$206 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN NOVA SCOTIA

183M

PASSENGER KILOMETRES

\$119M

DIRECT SPENDING IMPACT

\$29.6M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$39.3M

MOTORCOACH
TRANSPORTATION



\$40.0M

FOOD &
BEVERAGE



\$10.3M

LODGING



\$8.7M

RETAIL



\$10.9M

RECREATION



\$9.8M

LOCAL
SERVICES

SUPPORTS ↓



1,394
TOTAL
JOBS



\$68.2M
TOTAL PERSONAL
INCOME



\$206M
TOTAL BUSINESS
SALES



\$26.3M
TOTAL PROVINCIAL &
LOCAL TAXES



\$22.8M
TOTAL FEDERAL
TAXES



\$170 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN NOVA SCOTIA

104M

PASSENGER KILOMETRES

\$97.6M

DIRECT SPENDING IMPACT

\$28.3M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$31.9M

MOTORCOACH
TRANSPORTATION



\$33.7M

FOOD &
BEVERAGE



\$9.9M

LODGING



\$6.7M

RETAIL



\$9.4M

RECREATION



\$5.9M

LOCAL
SERVICES

SUPPORTS ↓



1,115
TOTAL
JOBS



\$53.9M
TOTAL PERSONAL
INCOME



\$170M
TOTAL BUSINESS
SALES



\$21.1M
TOTAL PROVINCIAL &
LOCAL TAXES



\$18.4M
TOTAL FEDERAL
TAXES



\$35.9 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN NOVA SCOTIA

79M

PASSENGER KILOMETRES

\$21.3M

DIRECT SPENDING IMPACT

\$1.3M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$7.5M

MOTORCOACH
TRANSPORTATION



\$6.2M

FOOD &
BEVERAGE



\$345K

LODGING



\$2.0M

RETAIL



\$1.4M

RECREATION



\$3.8M

LOCAL
SERVICES

SUPPORTS ↓



280
TOTAL
JOBS



\$14.3M
TOTAL PERSONAL
INCOME



\$35.9M
TOTAL BUSINESS
SALES



\$5.2M
TOTAL PROVINCIAL &
LOCAL TAXES



\$4.4M
TOTAL FEDERAL
TAXES