



\$143 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN NEWFOUNDLAND AND LABRADOR

119M

PASSENGER KILOMETRES

\$87.8M

DIRECT SPENDING IMPACT

\$23.0M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$27.0M

MOTORCOACH
TRANSPORTATION



\$28.1M

FOOD &
BEVERAGE



\$7.8M

LODGING



\$9.8M

RETAIL



\$8.1M

RECREATION



\$7.0M

LOCAL
SERVICES

SUPPORTS ↓



881

TOTAL
JOBS



\$42.2M

TOTAL PERSONAL
INCOME



\$143M

TOTAL BUSINESS
SALES



\$19.0M

TOTAL PROVINCIAL &
LOCAL TAXES



\$14.6M

TOTAL FEDERAL
TAXES



\$126 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN NEWFOUNDLAND AND LABRADOR

79M

PASSENGER KILOMETRES

\$77.1M

DIRECT SPENDING IMPACT

\$22.4M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$23.4M

MOTORCOACH
TRANSPORTATION



\$25.3M

FOOD &
BEVERAGE



\$7.6M

LODGING



\$8.4M

RETAIL



\$7.4M

RECREATION



\$5.1M

LOCAL
SERVICES

SUPPORTS ↓



761
TOTAL
JOBS



\$35.8M
TOTAL PERSONAL
INCOME



\$126M
TOTAL BUSINESS
SALES



\$16.5M
TOTAL PROVINCIAL &
LOCAL TAXES



\$12.6M
TOTAL FEDERAL
TAXES



\$16.9 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN NEWFOUNDLAND AND LABRADOR

39M

PASSENGER KILOMETRES

\$10.8M

DIRECT SPENDING IMPACT

\$670K

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$3.7M

MOTORCOACH
TRANSPORTATION



\$2.8M

FOOD &
BEVERAGE



\$168K

LODGING



\$1.4M

RETAIL



\$706K

RECREATION



\$2.0M

LOCAL
SERVICES

SUPPORTS ↓



120
TOTAL
JOBS



\$6.4M
TOTAL PERSONAL
INCOME



\$16.9M
TOTAL BUSINESS
SALES



\$2.6M
TOTAL PROVINCIAL &
LOCAL TAXES



\$2.0M
TOTAL FEDERAL
TAXES