



\$107 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN NEW BRUNSWICK

110M

PASSENGER KILOMETRES

\$62.2M

DIRECT SPENDING IMPACT

\$14.1M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$18.7M

MOTORCOACH
TRANSPORTATION



\$20.2M

FOOD &
BEVERAGE



\$4.6M

LODGING



\$7.7M

RETAIL



\$5.4M

RECREATION



\$5.7M

LOCAL
SERVICES

SUPPORTS ↓



717
TOTAL
JOBS



\$33.1M
TOTAL PERSONAL
INCOME



\$107M
TOTAL BUSINESS
SALES



\$14.1M
TOTAL PROVINCIAL &
LOCAL TAXES



\$11.2M
TOTAL FEDERAL
TAXES



\$77.8 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN NEW BRUNSWICK

46M

PASSENGER KILOMETRES

\$44.9M

DIRECT SPENDING IMPACT

\$13.0M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$13.1M

MOTORCOACH
TRANSPORTATION



\$15.1M

FOOD &
BEVERAGE



\$4.3M

LODGING



\$5.4M

RETAIL



\$4.2M

RECREATION



\$2.7M

LOCAL
SERVICES

SUPPORTS ↓



522
TOTAL
JOBS



\$23.7M
TOTAL PERSONAL
INCOME



\$77.8M
TOTAL BUSINESS
SALES



\$10.1M
TOTAL PROVINCIAL &
LOCAL TAXES



\$8.1M
TOTAL FEDERAL
TAXES



\$29.4 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN NEW BRUNSWICK

64M

PASSENGER KILOMETRES

\$17.4M

DIRECT SPENDING IMPACT

\$1.1M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$5.7M

MOTORCOACH
TRANSPORTATION



\$5.0M

FOOD &
BEVERAGE



\$271K

LODGING



\$2.3M

RETAIL



\$1.1M

RECREATION



\$3.0M

LOCAL
SERVICES

SUPPORTS ↓



196
TOTAL
JOBS



\$9.4M
TOTAL PERSONAL
INCOME



\$29.4M
TOTAL BUSINESS
SALES



\$4.0M
TOTAL PROVINCIAL &
LOCAL TAXES



\$3.1M
TOTAL FEDERAL
TAXES