



\$94.2 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN MANITOBA

134M

PASSENGER KILOMETRES

\$53.9M

DIRECT SPENDING IMPACT

\$8.9M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$19.2M

MOTORCOACH
TRANSPORTATION



\$14.9M

FOOD &
BEVERAGE



\$2.5M

LODGING



\$4.5M

RETAIL



\$4.8M

RECREATION



\$7.9M

LOCAL
SERVICES

SUPPORTS ↓



571

TOTAL
JOBS



\$28.8M

TOTAL PERSONAL
INCOME



\$94.2M

TOTAL BUSINESS
SALES



\$10.1M

TOTAL PROVINCIAL &
LOCAL TAXES



\$10.0M

TOTAL FEDERAL
TAXES



\$43.2 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN MANITOBA

25M

PASSENGER KILOMETRES

\$24.4M

DIRECT SPENDING IMPACT

\$7.1M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$8.1M

MOTORCOACH
TRANSPORTATION



\$7.3M

FOOD &
BEVERAGE



\$2.1M

LODGING



\$2.2M

RETAIL



\$2.5M

RECREATION



\$2.0M

LOCAL
SERVICES

SUPPORTS ↓



281
TOTAL
JOBS



\$13.7M
TOTAL PERSONAL
INCOME



\$43.2M
TOTAL BUSINESS
SALES



\$4.8M
TOTAL PROVINCIAL &
LOCAL TAXES



\$4.7M
TOTAL FEDERAL
TAXES



\$51.0 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN MANITOBA

109M

PASSENGER KILOMETRES

\$29.5M

DIRECT SPENDING IMPACT

\$1.8M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$11.1M

MOTORCOACH
TRANSPORTATION



\$7.6M

FOOD &
BEVERAGE



\$423K

LODGING



\$2.3M

RETAIL



\$2.3M

RECREATION



\$5.9M

LOCAL
SERVICES

SUPPORTS ↓



291
TOTAL
JOBS



\$15.1M
TOTAL PERSONAL
INCOME



\$51.0M
TOTAL BUSINESS
SALES



\$5.3M
TOTAL PROVINCIAL &
LOCAL TAXES



\$5.3M
TOTAL FEDERAL
TAXES