



\$687 MILLION

TOTAL MOTORCOACH & GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH TRAVEL IN BRITISH COLUMBIA

675M

PASSENGER KILOMETRES

\$352M

DIRECT SPENDING IMPACT

\$76.6M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$127M

MOTORCOACH
TRANSPORTATION



\$107M

FOOD &
BEVERAGE



\$23.9M

LODGING



\$20.1M

RETAIL



\$34.3M

RECREATION



\$39.4M

LOCAL
SERVICES

SUPPORTS ↓



3,748

TOTAL
JOBS



\$249M

TOTAL PERSONAL
INCOME



\$687M

TOTAL BUSINESS
SALES



\$74.7M

TOTAL PROVINCIAL &
LOCAL TAXES



\$81.4M

TOTAL FEDERAL
TAXES



\$474 MILLION

TOTAL MOTORCOACH GROUP TRAVEL ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF MOTORCOACH GROUP TRAVEL IN BRITISH COLUMBIA

256M

PASSENGER KILOMETRES

\$240M

DIRECT SPENDING IMPACT

\$69.6M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$84.5M

MOTORCOACH
TRANSPORTATION



\$76.8M

FOOD &
BEVERAGE



\$22.3M

LODGING



\$12.8M

RETAIL



\$25.6M

RECREATION



\$17.9M

LOCAL
SERVICES

SUPPORTS ↓



2,496

TOTAL
JOBS



\$164M

TOTAL PERSONAL
INCOME



\$474M

TOTAL BUSINESS
SALES



\$50.5M

TOTAL PROVINCIAL &
LOCAL TAXES



\$54.9M

TOTAL FEDERAL
TAXES



\$213 MILLION

TOTAL MOTORCOACH SCHEDULED SERVICE ECONOMIC
IMPACT

DIRECT SPENDING IMPACTS OF SCHEDULED SERVICE IN BRITISH COLUMBIA

419M

PASSENGER KILOMETRES

\$112M

DIRECT SPENDING IMPACT

\$7.0M

OVERNIGHT TRAVELLER
SPENDING

DIRECT SPENDING BY INDUSTRY



\$42.4M

MOTORCOACH
TRANSPORTATION



\$30.5M

FOOD &
BEVERAGE



\$1.7M

LODGING



\$7.3M

RETAIL



\$8.7M

RECREATION



\$21.5M

LOCAL
SERVICES

SUPPORTS ↓



1,252
TOTAL
JOBS



\$84.7M
TOTAL PERSONAL
INCOME



\$213M
TOTAL BUSINESS
SALES



\$24.2M
TOTAL PROVINCIAL &
LOCAL TAXES



\$26.5M
TOTAL FEDERAL
TAXES