



## **SAFETY AND REGULATORY AFFAIRS STRATEGIST- (Contactor or Full Time Position)**

**Ontario Motor Coach Association (OMCA)** is a small but effective, not for profit, membership-based association, governed by a volunteer board of directors. Formed in 1930 the association; 1. Promotes the safe, reliable, economically viable and environmentally sustainable provision of transportation by motor coach carriers 2. Supports the provision of travel and tour services by the group tour industry in Ontario 3. Promotes business relations and mutual co-operation among the members. 4. Co-operate with public officials in securing the proper enactment and enforcement of laws and regulations affecting motor vehicle transportation and group tours. 5. Promotes safety, convenience, and betterment of the motor transportation business, and 6. Does everything in its power to best serve the interests and welfare of the members of this Association and the public at large.

With over 600 members, OMCA represents motor coach operators and group travel segment. It's a diverse membership offering a variety of transportation and tourism products. From, line runs, student travel to luxury coach tours, motor coach companies, tour operators and tourism service providers (hotels, restaurants attractions, etc) all work together to offer travellers a first-class and safe experience.

**Motor Coach Canada (MCC)** primary function is industry representation at the federal level. MCC acts as the liaison between the industry and the federal government on many important issues such as accessibility, seat belt mandates, COVID relief, HST implementation or any other issue. Members can contribute to the tone of the industry voice and raise issues with government regulations through Motor Coach Canada. MCC's association services are provided by OMCA.

The Safety and Regulatory Affairs Strategist works directly with the President of OMCA/MCC and oversees the safety and operating rules that govern Motor Coach operations provincially and federally. Acting as the voice of the industry when new rules and regulations are being developed, this role provides an essential link between regulators and OMCA / MCC members, and works collaboratively with federal departments and agencies that include Transport Canada, the Canadian Transportation Agency, the Transportation Safety Board of Canada, Employment and Social Development Canada, Environment and Climate Change Canada, Canadian Heritage, and with provincial regulators.

OMCA/MCC is looking to fill the position of Safety and Regulatory Affairs Strategist as a contractor or as a full-time employee. Interested organizations and candidates are invited to submit their proposal /resume in confidence **by May 13<sup>th</sup>, 2021 to [info@omca.com](mailto:info@omca.com)** with a covering letter describing their interest and suitability for the position and compensation expectation.

We thank applicants for their interest, however, only those advancing in the process will be contacted.



## **Ontario Motor Coach Association / Motor Coach Canada**

### **Safety and Regulatory Affairs Strategist**

#### **Position Overview**

The Safety and Regulatory Affairs Strategist directs, manages, and where possible, provides subject matter expertise and interpretation on Ontario and Canadian safety and Operations regulatory activities and services provided by the OMCA/MCC to all members and associated stakeholders. This position assists OMCA / MCC members to meet regulatory compliance while mitigating impacts to Operations.

The Safety and Regulatory Affairs Strategist represents and promotes the interests of the OMCA/MCC before all levels of government, to other industries and to the public at large, in line with OMCA/MCC's policy directions and strategies.

#### **Organizational Structure**

The Safety and Regulatory Affairs Strategist will report to the President. This role is expected to maintain high-level internal and external stakeholder contacts, including:

- Senior officials of member organizations.
- Directors and staff of Federal and Provincial agencies, particularly Ministry of Transportation, Transport Canada, Canada Border Services Agency, U.S. Department of Homeland Security, Transportation Safety Board, Environment Canada, Canadian Transportation Agency and Employment and Social Development Canada
- Various industry councils
- Executives and staff of member organization

#### **Responsibilities**

- Work collaboratively with the President and members to identify, understand and manage regulatory matters in alignment with strategic priorities
- Provide strategic advice on regulatory issues and monitor the regulatory landscape to anticipate and handle emerging issues that may either present an opportunity or a risk for OMCA/MCC members
- Help members resolve enforcement disputes
- Manage, participate, provide support, or direct the development of:
  - Policy priorities and positions (Acts and Regulations)
  - Rules and regulations
  - Industry Standards
  - Member communications
  - Related research and position papers
  - Strategies related to motor coach, safety, security, and the environment



- Education session for members
- Prepare and write position papers, submission, and advocacy material in close co-operation with the President and council members
- Present, on behalf of the industry, final submissions to various regulatory agencies
- Liaise with Federal and Provincial Governments
- Participate in Regulatory Committees and Working Groups to ensure members interests are protected and inform the membership accordingly
- Coordinate and implement strategies and programs, in association with members and regulators that promote understanding, awareness and compliance of the regulatory processes and specific Acts, Rules, Regulations and guidelines through workshops, training programs, written communications and generic industry plans or guidelines
- Liaise/ coordinate with other industry associations to join efforts when aligned on regulatory and advocacy positions
- Perform regulatory analysis for stakeholders.

#### **Professional Experience and Qualifications**

- University degree in a relevant discipline such as public policy and administration, political science, business, or economics or experience commensurate with the duties to be performed
- Relevant experience in the Motor Coach or transportation industry or like-minded industry
- Previous industry association experience an asset
- Strong knowledge of Canada's transportation regulations is an asset
- Knowledge of regulatory development and approval process
- Able to navigate through Canadian codes and standards and Federal / Provincial regulations
- Must be able to develop and maintain effective working relationships with internal and External stakeholders
- Able to act strategically to balance members big-picture concerns with day-to-day activities and stay informed about regulatory changes, industry practices and new developments
- Able to build support by leveraging contacts, giving compelling reasons and responding effectively to the positions and reactions of others
- Proficiency in both official languages preferred an asset

#### **Personal Attributes**

- Excellent research and communication skills (verbal and written)
- Strong organizational, analytical, planning and process skills
- Flexibility and adaptability to adjust rapidly to changing needs
- Ability to influence government policy
- Ability to deal with and resolve conflict appropriately
- Adaptable and responds resourcefully to new demands and challenges
- Ability to work as a team player and contribute to the success of the association



- Strong customer service abilities

### **Working Conditions**

- Flexible work location (virtual office)
- Travel required within Ontario, must be able to travel cross border
- Significant time pressures
- High sensory attention and stressful situations
- Work cross functionally and within a small team

